

# **Financial Statements**

# audited

**CEE ACTIVE ASSET MANAGEMENT LTD.** 

31 December 2019



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#### **Business environment and activity**

Thanks to the loose interest rate policy of central banks, the nightmare of the last quarter of 2018 was quickly forgotten by the investors. In the beginning of 2019 we could observe dynamically rising indices. Central banks have given clear signals to markets that they are introducing additional monetary incentives to sustain economic growth rather than raising interest rates.

The trade war between the US and China, as well as weaker-than-expected macroeconomic indicators, kept markets in some uncertainty until September. Demand for machinery and durable goods declined. As a result, companies have curtailed their production, and world trade has begun to slow. However, from October onwards, the ample central bank liquidity took effect, with prices for both developed and emerging market instruments rising. Optimism persisted until the end of the year. Equities continued to rise, but developed market government bond price appreciation came to a halt. Economic outlook was also more favourable, the demand for durable goods began to rise and employment increased. The tight supply in the labor market has resulted in higher wages, thanks to which consumer confidence has returned and household consumption has started to increase.

U.S. President Donald Trump has blamed China primarily for the US's \$ 650 billion-a-year trade deficit. According to the US side, China has benefited mainly from covert state subsidies and the artificial weakening of the yuan. Added to this was the damage caused by the theft of intellectual property. Trump supported the introduction of trade tariffs and rebalancing the foreign trade balance. The aim of the trade war was also to curb Chinese military development. Because of the trade war, the U.S. manufacturing industry went into a slight recession in 2019. Despite stable economic growth, U.S. manufacturing output shrank 1.3 percent. Due to the trade war, the global economic slowdown, has taken a toll on the industry growth. Due to low oil prices, oil companies have restrained their investments and have also spent less on machinery. However, thanks to domestic consumption, the U.S. economy was still able to grow in 2019.

In Europe, statistics showed that growth stabilized at a low level in 2019. The decline in the manufacturing industry, which suffered from the trade war, could also be offset by domestic demand. Hungary's most important trading partner, Germany, avoided the technical recession and showed modest growth in the last quarter of 2019. External financing conditions have improved significantly as the ECB has eased monetary conditions due to weak European data.

In Hungary, growth was broad-based and balanced in 2019, industrial production and retail sales growth accelerated significantly, while construction growth slowed, partly due to the outstanding base a year ago. Consumption growth remained impressive, with investment dynamics declining somewhat but remaining robust, while GDP growth was also supported by improvement in the foreign trade balance. Economic growth has remained dynamic despite the slowdown in a sharply slowing European and global economy.

We expect a drastic slowdown in the world economy in 2020. The COVID-19 pandemic-induced crisis in Western Europe and the US capital markets began in February and caused a market and economic



collapse lasting roughly a month. According to the market consensus, global economic activity could reach pre-COVID-19 levels sometime in 2021. Senior Fed and ECB officials are slightly more pessimistic than this they have recently been talking about 2-3 years of wasted time.

#### **Expectations**

As in previous business years, CEEAAM Zrt. can report a profit in 2019.

The Company's result for 2019 exceeded the numbers forecast in its business plan, and we provided our investors with an acceptable profit even in this volatile market environment. Despite our efforts to reduce our operating costs (office rent reduction), due to rising labor costs and high operating costs, the Company will not expect outstanding profits in the coming year.

In line with the goals set out in CEEAAM's strategy, it will continue to provide professional service to the existing customer base with personalized products. Investment decisions are made quickly but thoughtfully, keeping in mind the risks taken and the returns available. CEEAAM Zrt. manages the major part of its investments in the asset class of foreign currency denominated bonds.

In addition to the securities of Hungarian and other Central European, Russian and Turkish issuers, CEEAAM also pays close attention to the bonds of Western European banks, insurance companies and other issuers that promise higher-than-average returns.

For the 2020 business year, the Company has identified the following key risk factors for its profitability:

- the COVID-19 epidemic could lead to a 5-10% decline in the world economy
- the epidemic may induce a sovereign and corporate debt spiral
- the US-China trade war could further worsen the global economic outlook

### Coronavirus outbreak information

The first news of the appearance of a virus called SARS-COV-2 in China came to light in late 2019. In the first months of 2020, the spread of the virus reached a global level, at the time of signing the annual report, the impact of the pandemic - and the social and economic measures taken in response - on the company's financial situation is currently unpredictable. The pandemic is treated by management as an event after the balance sheet date that has no effect on the report data.

Management will take steps to the best of its ability to ensure the safety of employees and business continuity. Due to the nature of the company's operations, management does not expect the immediate impact of the epidemic on sales to the best of its knowledge and expectations.



In this increased economic uncertainty, when preparing the report, we cannot say exactly what this effect will be on our company's overall results in 2020, but according to our preliminary calculations, we do not expect a significant lag in terms of revenue or profitability compared to the original plans.

Our liquidity position is not affected by the epidemic.

The COVID-19 epidemiological situation has no impact on the report for 2019. In the opinion of the management, continuity of our business is not affected by the situation related to COVID-19.



#### **Risk Management**

CEEAAM's Risk Management Rules, Assessment Rules and Rules of Trading Book set out the principles and methods of the risk management of the company.

With the purpose of transparency and control and to identify and address operational risks, CEEAAM applies an Internal Auditor, a Risk Officer, Compliance Officer responsible and a Safeguarding Officer. In the organization of the Company, the internal audit and the functions of compliance officer and risk management are separated. The risk officer is responsible for monitoring and analyzing the different kind of risks, but the competent leaders are also involved in the preliminary identification of the risks. In addition to the in-process control, the personal control activities of the executives also represent a substantial part.

The Company measures and addresses operational risks and the changes in the market and the legal environment in accordance with the prevailing laws and regulations and as per its internal rules.

The remuneration package consists solely of the basic salary. To avert risk, no additional benefits are applied on the performance, thus the remuneration of the risk management and other control functions is independent of the performance of the fields controlled by them.

The company assigned the following capital requirements to the identified risks on the sheet date of 31.12.2019 (rounded to thousand HUF):

initial capital requirement:	39,192,000
total capital requirements on risks:	24,411,000
<ul><li>on counterparty risk:</li><li>on settlement risk:</li><li>on credit risk:</li></ul>	22,570,000 - -
<ul> <li>on foreign exchange risk:</li> </ul>	1,841,000
available solvency capital for risks:	191,978,000
<ul><li>tier capital:</li><li>share capital:</li><li>retained earnings:</li></ul>	191,978,000 60,000,000 132,034,000
- reductions from tier:	56,000
Solvency surplus:	152,786,000



### **Human capital**

The Board of Directors of the Company consisted of three members: Mr. Zsolt Székelyhidi, Mr. Andor Katzer and Ms. Emilia Garas. In 2019 the number of employees has increase slightly with additional persons hired for backoffice and compliance departments. The Internal Audit function is still operating as an outsourced activity.

#### **Dividends**

The Board of Directors – similarly to 2018 – does not propose to pay any dividends after the results of the fiscal year of 2019. A higher level of retained earnings enables the company to comply easier with the National Bank of Hungary's capital requirements in a difficult business year.

#### **Auditor**

CEEAAM is still audited by PricewaterhouseCoopers for financial year 2098.

### Other information required and proposed by the Act on Accounting

CEEAAM had no subsidiary and had not acquired any stake in other companies either, in the course of the last fiscal year.

After the balance sheet date, no significant event occurred in the Company's operation.

Due to its operation field and size, environmental protection does not have a material effect on the financial position of the Company.

The Company is not engaged in any R&D activity.

Budapest, 28 May 2019

Zsolt Székelyhidi

Andor Katzer



#### Members of the Board of Directors

The Board of Directors of CEE Active Asset Management Ltd. consists of three representatives elected by the General Meeting. The members of the Board of Directors were last elected at the General Meeting for undetermined period of time.

### Mr Zsolt Székelyhidi

Appointed: 16 December 2009

Mr Székelyhidi graduated from the Budapest Business School and also received a Bachelor of Business Studies degree of the University of Lincolnshire and Humberside. In 2002 he obtained the MSc degree of University of Pécs. Mr Székelyhidi started his career in 1999 at Central European International bank where he worked as an investment advisor responsible for domestic and foreign bond, equity and FX futures transactions of the clients of the bank. In 2007 he became member of the ACI Financial Markets Association. Mr Székelyhidi speaks English and German besides Hungarian. In 2009 he founded CEE Active Asset Management holding presently 50% of the shares of the company and representing it as a managing director.

### Mr Andor Katzer (Chairman)

Appointed: 1 April 2010

Mr Katzer studied at the Budapest School of Economics and after successfully graduating he also earned a BA degree in Business Studies at the University of Lincolnshire and Humberside. In 2002 besides obtaining the MSc degree of University of Pécs he successfully finished the course of ELTE Institute of Post-graduate Legal Studies and received a Diploma in Legal Studies. From 1999 until 2009 Mr Katzer was working as an investment advisor at Central European International Bank (CIB) specialised in trading local and foreign assets on behalf clients of the bank. In 2007 he became member of the ACI Financial Markets Association. Two years later Mr Katzer was appointed Head of Treasury Sales at CIB where he managed a team responsible for the bank's clients' fixed income and foreign exchange transactions. Mr Katzer has a good command of English, German, Italian and French languages. In 2010 he became co-owner and managing director of CEEAAM Ltd holding 50% of the company's shares presently.

#### Ms Emilia Garas

Appointed: 17 May 2017

Mr Garas graduated at the University of Economics in Budapest. Before joining to CEEAAM Ltd. Ms Garas filled different senior back office and settlement department positions at Hanwha Bank and OTP Garancia Insurance Ltd. She speaks English.



### **Members of the Supervisory Board**

The Supervisory Board of CEE Active Asset Management Ltd. consists of three representatives elected by the General Meeting. The members of the Supervisory Board were last reelected at the General Meeting of 23 May 2016 for 5-year period of time.

### Mr Gábor Nagy (Chairman)

Appointed: 01 April 2010

Mr Nagy is an economist who finished his studies at the Budapest University of Economics before graduating from the Budapest University of Technology and Economics (BME). Mr Nagy is co-owner and member of the management of Ramasoft Ltd, a company that is specialised in developing VAR based risk management software used by local banks and financial companies holding financial assets. Mr Nagy was previously member of the Board of Directors of CEEAAM Ltd.

### **Mr Norbert Narozsny**

Appointed: 16 December 2009

After graduating from the Budapest Business School Mr Narozsny filled various management positions in the real estate industry working as an economist. In 2006 Mr Narozsny cofounded Nagro Investment Ltd. an enterprise that offers investment advice to real estate development companies. Mr Narozsny holds the position of CEO at Nagro Investment Ltd.

#### Dr László Földvári

Appointed: 16 December 2009

Dr Földvári, founder and head of the Földvári Law Firm, graduated "summa cum laude" in the Faculty of State and Legal Sciences of Eötvös Loránd University in 1994. After working as a trainee lawyer, he passed the bar exam, and started his practice as a private attorney-at-law registered at the Budapest Bar Association. In addition to the degree in law, he obtained a degree as an economist at the University Of Economic Sciences Of Budapest. He also graduated as a Specialist of European Law. Földvári Law Firm focuses on real property law, corporate law and the law of contracts. The company has also has extensive experiences in the field of Internet law, labour law and intellectual property law.



### ACTIVE ASSET MANAGEMENT

BALANCE SHEET	Notes	2019	2018
(IN THOUSAND HUF)			
I. Intangible Assets		56	87
3. concessions, licenses and similar rights		56	87
II. Property and equipment		90 656	65 478
3. other equipment, accessories, vehicles		825	641
6. advance payments for investments		89 775	64 837
III. Financial investments		-	04 837
A. Fixed Assets		90 600	65 478
A. FIXEU ASSELS		90 000	05 478
I. Inventories		_	_
II. Receivables		7 574	8 421
1. trade receivables		426	375
10. other receivables		7 148	8 046
III. Securities		0	0
4. Other Securities		0	0
IV. Cash and Cash equivalents		913 444	935 503
2. Bank desposits		913 444	935 503
B. Current assets		921 018	943 924
D. Current assets		321 010	343 324
C. Accrued and deferred assets		2 217	1 739
e. Addition and deferred assets		2 217	1733
TOTAL ASSETS		1 013 891	1 011 228
101/12/100210		1 010 001	
I. Share capital		60 000	60 000
II. Share capital unpaid		-	-
III. Capital reserve		-	_
IV. Retained earnings		125 886	122 873
V. Tied-up reserve		-	-
VI. Revaluation reserve		-	_
VII. General reserve		-	-
VIII. Profit or loss for the year		6 148	3 013
D. Shareholders' equity		192 034	185 886
- Contraction of the contraction			
E. Provisions		0	0
I. Subordinated liabilities		-	-
II. Long-term liabilities		-	_
III. Current liabilities		819 782	823 337
4. Accounts payable		6 039	4 959
5. Liabilities to customers		812 048	816 275
12. Other short term liabilities		1 695	2 103
F. Liabilities		819 782	823 337
· · · · · · · · · · · · · · · · · · ·			===
G. Accrued and deferred liabilities		2 075	2 005
G. Accrued and deferred liabilities  TOTAL LIABILITIES		2 075 1 013 228	2 005 1 011 228



### ACTIVE ASSET MANAGEMENT

STATEMENT OF OPERATIONS	Notes	2019	2018
(IN THOUSAND HUF)			
Commission		99 894	97 508
Gains on securities traded on prop. account		-	37 308
Corporate finance activities		_	_
Custodianship, safe-keeping and portfolio		0	0
management activities		· ·	· ·
Other income		2 779	1 006
1. Revenue		102 673	98 574
Commission expenses		-6 023	-5 000
Losses on securities traded on prop. account		-	-
Expenses of corporate finance activities		_	_
Expenses of custodianship, safe-keeping and		_	_
portfolio management activities			
Other expenses		-4 312	-4 186
2. Expenses		-10 335	- <b>9 186</b>
		10 000	2 200
PROFIT AND LOSS ACCOUNT	Notes	2019	2018
(IN THOUSAND HUF)			
Income from investment service activity		99 894	97 508
Expenses on investment service activity		-10 335	-9 186
I. Profit or loss of investment service activity		92 338	89 388
II. Other income		15	321
III. Profit or loss of non investment service		-	-
activity			
IV. Own performance capitalised		-	-
V. Material cost		-61 096	-56 490
VI. Staff costs		-23 230	-23 423
VII. Depreciation		-293	-561
VIII. Other operating charges		-2 988	-8 872
IX. Expenses of non investment service activity		-	-
A. Income from operations		4 746	363
X. Non distributing financial activity income		2 425	3 198
XI. Non distributing financial activity expenses		-421	-250
B. Profit or loss from financial transations		2 010	2 948
C. Profit before income tax (A+B)		6 756	3 311
XII. Income tax payable		608	298
D. Profit after taxes (C-XII)		6 148	3 013
XV. Retained earnings and reserves		-	-
G. PROFIT OR LOSS FOR THE YEAR		6 148	3 013



### ACTIVE ASSET MANAGEMENT

CASH-FLOW STATEMENT	Notes	2019	2018
(IN THOUSAND HUF)			
Profit before income tax		6 756	3 311
Amortization		293	561
Accounted amortization and write-back		-	
Difference between provisions made for liabilities		-	
and actual use			
Gains and losses on sale of invented assets		-	
Change in account payable		1 080	130
Change in other short term liabilities		-4 635	-370 560
Change in passive provisions made		70	-1 26
Change in accounts receivable		-51	<i>-37</i> .
Net change in current assets		898	-2 85
Change in active provisions made		-478	-36
Tax paid		-608	-298
Dividends paid		-	
I. Net Cash flow from operating activities		1 342	-371 71
Purchase of financial investments		-25 384	-65 00
Proceeds from sale of financial investments		-23 304	-03 00
Dividends received		_	
II. Net Cash flow from investment activities		-25 384	-65 00
Proceeds from issuance of stocks		25 304	05 00
Proceeds from issuance of financial investments		_	
Credits and loans received		_	
Repayment, elimination of long-term loans, bank		_	
deposits			
Liquid assets definately		_	
Retirement of stocks, withdrawal of capital		_	
Repayment of bonds and securities representing		_	
credit			
Repayment of credits and loans		-	
Long term loans and bank deposits		-	
Liquid assets transferred definately		_	
Changes in liabilities to founders and long-term		_	
liabilities			
III. Net Cash flow from financing activites		0	(
Cash and Cash equivalents as at 1.JAN		025 502	1 272 22
·		935 503	1 372 22
Cash and Cash equivalents as at 31.DEC		913 444	935 503
IV. Net increase/decrease in cash		-22 059	-436 72



# Notes to the financial reports

### **Company data**

Name fo the company: CEE Active Asset Management Ltd.

Address: 5. Rétköz str. Budapest H-1118 Hungary

Registered office: 5. Rétköz str. Budapest H-1118 Hungary

Date of founding: 16.12.2009 (registered: 30.12.2009)

Court registration number: 01-10-046560

Tax Identification number: 11714910-2-43

HFSA license number: EN-III/63/2010

Main bank account number: 10702019-65686654-51100005

Ownership structure: Company founders / owners / changes in share capital

Owners: Shares held:

Andor Katzer 3.000 pcs ( 50%)

Zsolt Székelyhidi 3.000 pcs ( 50%)

The annual report was prepared by: Andrea Volár / registered accountant

Registration number: 164497



### **Accounting policy**

The company maintains its accounting records and prepares its statutory accounts in accordance with the commercial, banking and fiscal regulations prevailing in Hungary. The company's functional currency is the Hungarian Forint (HUF).

Form of report: Annual report

Form of Balance Sheet "A" type Balance Sheet

Form of Profit or Loss account "A" type – with expenditure (total cost) method

Date of Balance Sheet December 31

Date of preparation of Balance Sheet May 31 (following year)

### Significant accounting policies

The company has prepared its accounting policies and accounting system in line with current regulations in order to show real picture on its profitablity capabilities, capital, current and future financial status published in the annual report.

The company uses double book keeping system, preparing balance sheet and profit and loss account as well.

### Main evaluation principles

- Invested financial assets are registered at historical value in the books
- Liabilities are registered at historical value in the books
- Depreciation is written down on bad debts by the extent of expected loss
- Securities bought for sale are registered at historical value in the books
- Securities bought for sale are valued by FIFO method
- Liabilities are recorded at book value in the balance sheet

### **Financial condition**

### Assets of the company

	2019		2018	
Description	Amount Share		Amount	Share
	(thousand HUF)	%	(thousand HUF)	%
Fixed assets	90 600	8.93	65 478	6.48
Inventories	56	0.01	87	0.01
Receivables	7 574	0.75	8 421	0.83
Securities	0	-	0	-
Liquid assets	913 444	90.09	935 503	92.51
Accrued incomes and deferred charges	2 217	0.22	1 739	0.17
TOTAL ASSETS	1 013 891	100.00	1 011 228	100.00



# Liabilities of the company

	2019		2018		
Description	Amount Share		Amount	Share	
	(thousand HUF)	%	(thousand HUF)	%	
Capital and reserves	192 034	18.94	185 886	18.38	
Provisions	0	-	0	-	
Long term liabilities	0	-	0	-	
Short term liabilities	819 782	80.86	823 337	81.42	
Accrued incomes and prepaid charges	2 075	0.20	2 005	0.20	
TOTAL ASSETS	1 013 891	100.00	1 011 228	100.00	

The capital increased by 6 148 tsd HUF which equals to the retained earnings of the company for 2019.

The main indicators of the business activity in 2019 (in tsd HUF):

Equity ratio	Owner's equity Total assets	- x100	$\frac{2019.12}{\frac{192,034}{1,013,891}} =$	.31 18.94%	$\frac{2018.12.}{\frac{185,886}{1,011,228}} =$	31 18.38%
Ratio of equity and share capital	Equity Share capital	- x100	<del>192,034</del> =	320.06%	= 185,886 60,000 =	309.81%
Current ratio I.	Current assets Short term liabilities	-	921,018 819,782 =	1.12	943,924 823,337 =	1.15
Current ratio III.	Cash and cash equiv. Short term liabilities	-	913,444 819,782 =	1.11	935,503 823,337 =	1.14
Return on equity (ROE)	Net income Equity	- x100	<del>4,746</del> =	2.47%	= 363 185,886	0.20%
Return on asset (ROA)	Net income Total assets	- x100	<del>4,745</del> = 90,656	5.24%	<del>363</del> =	0.55%

Budapest, 28 May 2019

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Zsolt Székelyhidi / Andor Katzer